



# SIMEON VONBERG

Photographer & Designer

## CONTACT

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Gloucester, MA 

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## CAREER SUMMARY

Started as a web designer at Level One Sites in January 2015. I quickly advanced to creative director in March 2016. In September of 2017 I was hired as a graphic designer at ButcherBox. By May 2019 I became senior designer and photographer at ButcherBox until June 2022.

## EDUCATION

Major: Audio Engineering  
Minor: Digital Media  
Greenville College  
2009 - 2013  
Greenville, IL

## SKILLS

Lightroom  
Photoshop  
Web Design  
Perfectionist  
Organized  
Proactive  
Detail Oriented  
Good Listener

## WORK EXPERIENCE

### Photographer & Senior Designer

ButcherBox

2017 - 2022 / Boston, MA

- My responsibilities included but were not limited to brainstorming photo ideas, setting up shoots, directing light placement, taking the photos, and then editing and exporting the photos for final use. I managed all the photo gear and equipment in the studio. I researched and purchased all the gear from stands to backgrounds to cameras and lenses.
- Demonstrated ability to work cooperatively with others in all aspects of a job or independently as needed.
- Designed ButcherBox's current website from the homepage to the account pages. I also created a design system in Sketch and then in Figma so the website's design would remain consistent.
- Designed promotional materials using my photos for email, Facebook, and Google ad campaigns.
- Photos were used in OOH billboards, Edible and Paleo magazines, many national TV spots, and by over a thousand affiliates.

### Creative Director

Level One Sites

2016 - 2017 / Beverly, MA

- Responsible for creating custom designed websites. Anything from CrossFit to gun dealership to architectural sites.
- Designed Facebook ads, t-shirts, brochures and other visual marketing materials.
- Worked with clients to develop sites that met their needs and were both functional and visually appealing.

### Founder/Owner

VonBerg Productions

2014 - 2020 / Gloucester, MA

- Provided videography, photography and graphic design services. Did everything from company portraits for Curl Simitis to taking pictures of Jim Koch for Brewer Magazine to photographing CrossFit events.
- Shot and edited music videos, and shot and edited marketing videos for ICL Imaging, Level One Sites and CrossFit Five Plus.
- I also worked as a production and camera assistant on a wide variety of video shoots in the Boston area.